

STAFF REPORT

DATE: July 27, 2026
TO: Sacramento Regional Transit Board of Directors
FROM: Shelly Valenton, Deputy General Manager/CEO
SUBJ: DRAFT SACRAMENTO REGIONAL TRANSIT DISTRICT
STRATEGIC PLAN 2026-2030

RECOMMENDATION

No Recommendation - For Information Only.

FISCAL IMPACT

None as a result of this action.

DISCUSSION

The proposed Sacramento Regional Transit (SacRT) Strategic Plan 2026-2030 updates the previous plan adopted by the Board on October 26, 2020. Staff is seeking feedback from members of the public and the SacRT Board of Directors in the coming weeks in hopes of developing a final version of the strategic plan for Board approval at the August 24, 2026, Board Meeting.

The Plan, which is provided in Exhibit A, updates strategic initiatives, work plan tactics and performance scorecard metrics while maintaining the existing mission and vision statements as well as the four strategic pillars (Operational Excellence, Customer Satisfaction, Community Value and Employee Engagement) that serve as the foundation on which the plan is built. SacRT strives to balance the delivery of a high-quality customer experience with value to taxpayers, and this strategic plan offers a platform from which the agency will take aim at these high-level aspirations.

Building upon the successful launch and implementation of the 2021-2025 strategic plan, this plan details SacRT's aspirations and the steps for attaining its goals. It articulates the agency's vision for operational excellence, an elevated customer experience, strong partnerships with the Sacramento community, and a highly engaged workforce. For 2026-2030, SacRT's major objectives focus on further improving system reliability and frequency, enhancing safety and security, modernizing transit infrastructure, expanding access to high-quality transit options, and supporting economic growth; all while maintaining fiscal accountability and sustainability.

Key initiatives include advancing light rail modernization efforts, investing in zero-emission bus technology, improving bus stop amenities and accessibility, implementing

integrated mobility solutions, and leveraging technology to provide real-time information and seamless fare payment options. The plan prioritizes equity by ensuring transit services effectively serve historically underserved communities, while supporting regional sustainability and economic development and prosperity goals.

Updates to the SacRT performance scorecard have also been made, incorporating more stringent performance targets, with an increased reliance on industry standards and peer agency comparisons to ensure accountability, continuous improvement, and alignment with best practices in public transit. The performance scorecard will be used to actively report to the Board, customers, and the community on progress toward achieving strategic goals.

SacRT's Strategic Plan will continue to serve as the guiding vision for the agency's continued growth and success, positioning it to meet the region's transportation needs now and into the future.